

# There are more than 40 million teenagers in this country.

**Each member of your audience is concerned about at least one of them.**

Best-selling author, lecturer, and educational activist Mindy Bingham will give your audience practical ideas for mentoring teens toward successful and fulfilling lives.

**QUICK!** What do you want to do with the rest of your life?  
You have 15 minutes to decide.

**Not enough time, you say?**

You're right! Would it surprise you to know that's about how much time a typical student spends with his or her high school career counselor?

The resulting lack of direction exhibited by so many young people is hardly surprising. It can lead to serious problems such as substance abuse, teen pregnancy, and dropping out of school. Yet studies show that teens who see options for their futures are far less likely to drop out of school, have a child, or use drugs or alcohol.

Because their lives, choices, and problems are more sophisticated, today's teens need more sophisticated ways of challenging and coping with their world. Studies show that parents, teachers or other significant adults are the best mentors when it comes to vocational choice.

An interview with Mindy will let you share her helpful insights with parents, educators, and community advocates in your audience who want to motivate teenagers to plan for their futures and be better prepared for the adult-strength realities of today.

# Sample Interview Questions for Mindy Bingham

- What are five things parents can do to help their teenagers better prepare for an economically self-sufficient future?
- With so much emphasis on academics today, how can career exploration be incorporated into the core curriculum of high schools so all students gain these vital life skills?
- What special career counseling needs do young women have?
- More than  $\frac{1}{3}$  of all young people drop out of high school. How can our audience help reverse this tragic trend?
- Most psychologists agree that the key developmental task of adolescence is identity formation: who am I and how do I fit into the adult world? How can a parent, who is often in the middle of his or her own mid-life “identity” crisis, help a teenager with this necessary identity search?
- Why is it important to know who you are before deciding what to do with your life? Give us some ideas on how to do this.
- Is career education important for the college-bound student? Why?
- Today, 20% of young people are still living at home at age 26 — nearly double what it was 30 years ago. How can parents prepare their children to be self-sufficient upon leaving school?
- What are some of the most important 21<sup>st</sup>-century workplace aptitudes and attitudes? How can parents help instill these in their children?
- What can we do in our communities and schools to actively address the area of pregnancy prevention for adolescents?



Mindy Bingham is the author and co-author of 17 books with total sales of over 2 million copies. A sought-after speaker and consultant, she has been a guest on more than 80 radio and TV talk shows. Knowledgeable, articulate, and witty, Mindy will educate and entertain your audience.

*“Mindy Bingham is mediagenic.”*

**USA Today**

*“You can come on my show any time...”*

**Chris Matthews,**

following a live interview on **MSNBC**

## Schedule an Interview

To arrange an interview, contact:

**Kristen Lunceford**

**Director of Communications**

**651.437.4990 (direct line)**

**kristen@academicinnovations.com**

At that time you may also request a review copy of the book **CAREER CHOICES, A Guide For Teens and Young Adults: Who Am I? What Do I Want? How Do I Get It?**