

# Get **Stay Focused!** CONFERENCE

## March 22-24, 2021

### Santa Barbara City College

*Empowering Successful Transitions from Middle School to High School to College and into the Workforce*

## NEW THIS YEAR

## 10 Hours of In-Depth, Topic-Driven Institutes

This year's conference has been expanded to include optional post-conference institutes that provide the opportunity to go in depth on a variety of topics that will help you enhance your current Get Focused...Stay Focused!® program or streamline the launch of a new program. After learning about the Get Focused...Stay Focused!® model the first day and a half, why not plan to stay to further your capacity building with Get Focused...Stay Focused!® curriculum partner, Academic Innovations?

### Keynote Speaker

**DR. JANE C. CONOLEY**

*President, California State University, Long Beach*

Dr. Jane C. Conoley will highlight how California State University, Long Beach is meeting the goals of The Long Beach College Promise, a collaborative effort between Long Beach Unified District, Long Beach City College, California State University, Long Beach, and the City of Long Beach. Implementation of the Get Focused...Stay Focused!® program model as a part of First-Year Experience/Guided Pathway efforts is one of the ways in which The Long Beach College Promise project is working to improve college preparation, improve access to college, and increase the number of students who complete a post-secondary degree in the Long Beach community.

### AN EXCEPTIONAL VALUE!

**All three days: \$499**

GFSF Conference Sessions Only: \$349

Post-Conference Institutes Only: \$249

#### March 22

##### Conference Sessions

8:30 AM to 4:30 PM

##### Networking Event

5:00 PM to 6:30 PM

#### March 23

##### Conference Sessions

8:00 AM to 11:30 AM

##### Institutes Begin

12:30 PM to 4:30 PM

#### March 24

##### Institutes Continue

8:00 AM to 3:00 PM

Call (800) 967-8016 to register or with any questions.

[getfocusedstayfocused.org/conference](https://getfocusedstayfocused.org/conference)





## Join us March 22-24 on the beautiful Santa Barbara 10th Annual Get Focused...

### FOR POST-SECONDARY PARTNERS

#### *Get Focused...Stay Focused!® Supports Successful Student Transitions from High School to College and College into the Workforce*

Learn about the Get Focused Stay Focused program with a backward-mapping design for delivering the knowledge and skills required for student success.

This innovative approach aims to:

- ✓ Provide an onramp for students to make **informed Guided Pathway** decisions
- ✓ Increase **college and career readiness** for students entering the community college system
- ✓ **Decrease the time and cost** needed for students to complete degrees, certificates, and/or transfers
- ✓ **Foster collaboration** with Promise Programs
- ✓ Increase **Dual Enrollment/Articulation partnerships** with K12 partners

### WHAT YOU'LL LEARN

#### *Post-secondary participants learn how to:*

- ✓ Effectively collaborate with high school partners
- ✓ Increase the percentage of students entering college with an informed, declared major and an Education Plan
- ✓ Improve accountability outcome measures including the percentage of students who complete degrees, certificates, and/or transfer
- ✓ Increase the percentage of students setting and achieving personal academic and career goals
- ✓ Plan for effective K12 SWP projects with high school partners
- ✓ Use Get Focused...Stay Focused!® as the onramp to Guided Pathways

### FOR SECONDARY PARTNERS

#### *Get Focused...Stay Focused!® Supports Successful Student Transitions from Middle School to High School and into College and Career*

Discover how the Get Focused Stay Focused program helps to ensure that ALL students graduate college, career, and life ready.

This innovative approach aims to:

- ✓ Foster **equity and access for ALL** students
- ✓ Help students select a carefully considered career pathway
- ✓ Facilitate students' creation of a **skills-based** 10-year career and education plan
- ✓ Help students meet the **Prepared Level** of the California State Accountability Measures
- ✓ Develop opportunities for **early college credit**
- ✓ Enhance the **culture** of your school
- ✓ Provide **Career Exploration** for your K12 SWP efforts

#### *Secondary participants learn how to:*

- ✓ Provide students with an online 10-year Plan to guide them through post-secondary planning and matriculation
- ✓ Provide a strategic plan for reaching every learner with a comprehensive guidance course in 9th grade and follow-up modules in 10th - 12th grades
- ✓ Improve motivation as students answer "Who am I? What do I want? How do I get it?" and realize they need to take initiative to reach their goals
- ✓ Develop students' financial literacy skills and teach them how to be independent adults in the future
- ✓ Effectively collaborate with college partners

*"We get to share what we're doing at our program and get to hear from other administrators and educators about what they're doing. It's a great place to bounce ideas off each other."*

— Anna Laven, Dual Enrollment Coordinator, Bakersfield College



# Santa Barbara City College campus for the Stay Focused!® Conference

## NEW THIS YEAR: POST-CONFERENCE INSTITUTES

The optional post-conference institutes provide an opportunity to go in depth on a variety of topics that will help you enhance your current program or streamline the launch of a new program. For details, visit [academicinnovations.com/gfsfinstitutes](http://academicinnovations.com/gfsfinstitutes).

### How to Implement the Freshman Course

*Chapter by-Chapter Introduction for Instructors Using the Career Choices Series*

### How to Implement a 2- to 3-Unit College Freshman Course

*Instructional Strategies for Student Success/First-Year Experience Courses*

### TIPS: Teaching Insights, Practices, and Solutions

*for the Experienced Career Choices Series Instructor*

### My10yearPlan.com®

*Hands-On Exploration of a Comprehensive Planning Tool*

### Start-Up Strategies for Principals and Administrators

*Developing a Strategic Plan for Building a School-Wide Team Using the 10-Step Plan*

### School-Wide Guidance Strategies for Instructional Leaders

*Strategies for Academic Coaching by Instructors Using the 10-Year Plan*

### Building a Bridge Between Middle School and High School

*How to Implement a Bridge Program with Get Focused...Stay Focused!®*

### Implementing the Stay Focused! Follow-Up Modules

*in the 10th, 11th, and 12th Grades*

## WHO SHOULD ATTEND?

### From Post-Secondary:

- Guided Pathway team leaders
- K14 Technical Assistance Providers (TAPs)
- Administrators working to increase completion rates
- Dual Enrollment or Early College leadership
- Counseling, student services, or student affairs leadership
- Career Planning, College Success, or First-Year Experience course instructors
- Administrators responsible for high school/college collaborations
- Adult Ed and re-entry program administrators and teams

### From Secondary:

- Principals, district administrators, counselors
- Teams working on high school/college collaborations
- College and Career Readiness Directors
- Administrators tasked with dropout prevention
- Administrators in charge of curriculum
- Academic teams from freshman academies
- Leaders of career pathways
- Special populations: ELL, SPED, and Out of School Youth program teams

## CONFERENCE PRICING

**All three days: \$499**

GFSF Conference Sessions Only: \$349

Post-Conference Institutes Only: \$249

## WHAT YOU'LL GET!

- ✓ Up to three days of quality professional development
- ✓ All conference and/or institute handouts
- ✓ A sample of the Get Focused...Stay Focused!® curriculum
- ✓ Morning coffee and a boxed lunch daily
- ✓ Facilitated planning time with conference presenters

**GetFocusedStayFocused.org/conference**



Join us for the 10th Annual

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CONFERENCE

March 22-24, 2021

Santa Barbara City College

New This Year: Post-Conference Institutes



Ideal for building the capacity of new staff and gathering a variety of best practices!

- ✓ Guided Pathways
- ✓ Dual Enrollment Partnerships
- ✓ College/Career Indicator (CCI)
- ✓ K12 Strong Workforce Program (K12 SWP)
- ✓ High School/College Collaboration
- ✓ Career Technical Education Incentive Grant (CTEIG)
- ✓ First-Year Experience
- ✓ Career and Life Planning
- ✓ Freshman Transition Strategies
- ✓ Equity and Access

Bring your team to the 10th Annual

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You'll leave with a deep understanding of  
how Get Focused...Stay Focused!® benefits  
each professional on your campus!

*Academic Innovations*<sub>LLC</sub>  
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