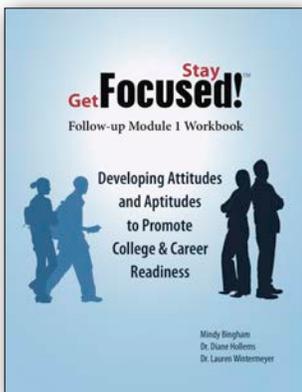


# The three NEW *Get Focused...Stay Focused!*™ student workbooks take college and career planning to a new level.

Designed to follow a freshman course using *Career Choices* and My10yearPlan.com®, **this cutting-edge hybrid course is unlike anything available.**

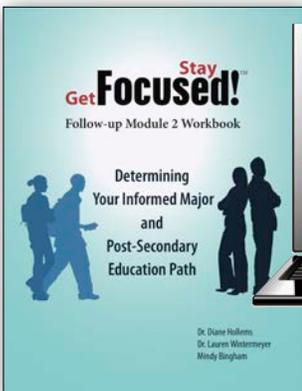
- ✓ Teachers will appreciate the engaging lessons that support the Common Core State Standards.
- ✓ Students will come away with the knowledge and experience necessary to successfully navigate higher education.
- ✓ Parents will applaud this reality-based experience that sets their children on a trajectory to become self-sufficient adults.
- ✓ Administrators will welcome the increased ADA funding resulting from motivated students with better attendance.



Each follow-up module has 16 lessons that meet the Common Core State Standards, providing a **turn-key method** of infusing this **powerful planning process** in 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grade English/Language Arts to help students:

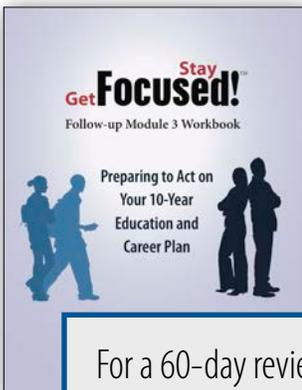
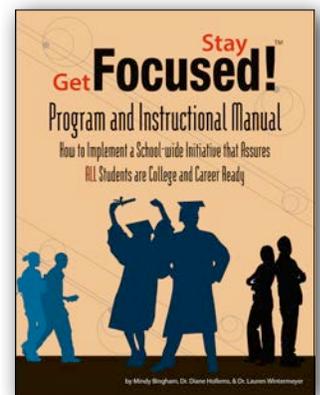
- ✓ Expand their career and education options
- ✓ Learn the process for selecting and applying to post-secondary education
- ✓ Create a skills-based Education Plan

The *Get Focused...Stay Focused!*™ process prepares students to graduate with the elements that research identifies as being vital to college completion and **student success.**



- ✓ A carefully-considered career path
- ✓ An *informed* major or program of study
- ✓ A post-secondary institution or training program that matches their career and life goals AND that is affordable given individual circumstance
- ✓ A skills-based Education Plan that, upon completion, facilitates successful entry into a highly competitive job market

The *Get Focused...Stay Focused!*™ **Program and Instructional Manual** is a comprehensive, 528-page guide that provides the planning and implementation resources needed for program and student success.



**If that's not enough, it's affordable!**  
Each consumable workbook with online enhancement\* seat license is **only \$6.95 per student.**

For a 60-day review set of *Get Focused...Stay Focused!*™ materials, call (800) 967-8016 or visit [www.academicinnovations.com/gfsf](http://www.academicinnovations.com/gfsf)



The *Get Focused...Stay Focused!*™ Initiative begins with a *Career Choices* course that addresses the Standards for a Freshman Transition Course, followed by the systematic updating and expanding of the 10-year Plan in an academic setting to support mastery of the Common Core State Standards for English Language Arts and promote college and career readiness.

Lesson #	Follow-up Module 1: <i>Developing Attitudes &amp; Aptitudes that Promote College &amp; Career Readiness</i>	Follow-up Module 2: <i>Determining Your Informed Major &amp; Post-Secondary Education Path</i>	Follow-up Module 3: <i>Preparing to Act on Your 10-Year Education &amp; Career Plan</i>
1	Reviewing Your 10-year Plan & Analyzing How You've Changed	Reviewing Your 10-year Plan & Analyzing How You've Changed	Updating Your 10-year Plan & Your Education Plan
2	Updating the 10-year Plan to Bring into Perspective Who You are Today	Revisiting Keystone Topics: My Skills Inventory & Counseling with Your 10-year Plan	Building a Skills-based Education Plan: A Road Map for Self-directed Learners
3	Which Careers Will Have the Highest Demand in the Next Decade?	Learn about STEM-related Careers on the Department of Labor Web Sites	Back-up Plans: Critical to Navigating Your Education & Career
4	Creating a Career Interest Survey for a High-Demand Career of Interest	Creating a Career Interest Survey for a STEM Career & Reaffirm or Change Your Chosen Career Path	Time to Take Action: Developing Your Action Plan Checklists
5	Writing an Education Plan for a High-Demand Career	Your Education Plan & Transferable Skills	Developing Your College Planning Timeline & Action Plan
6	Developing an Education Plan & Course Schedule for a High-Demand Career	Choosing a Major to Match Your Chosen Career	Seeking Letters of Recommendation
7	Writing the Autobiographical Statement for Your 25 <sup>th</sup> High School Reunion	Choosing a College to Match Your Chosen Career	Finalizing Your Application Essay
8	<i>Lesson 7 continued</i> <i>Presentation of autobiographical statements in class</i>	Examining Colleges that Offer Your Chosen Major & are Close to Home	Research Scholarships Online
9	<i>Lesson 8 continued</i> <i>Presentation of autobiographical statements in class</i>	Examining Colleges that Offer Your Chosen Major & are Within Your Budget	Apply for Financial Aid & Scholarships
10	Which Post-Secondary Option is Right for You? Starting Your Education Plan	Comparing Colleges to Find the Right Match	Complete College Applications
11	How to Conduct Online Research for Post-secondary Options	Getting Ready for the Application Process & the College Acceptance Probability Worksheet	Writing Your Resume, Cover Letters, & Thank-you Letters
12	<i>Lesson 11 continued</i>	Writing the College or Scholarship Essay: Your Outline	College or Career? It's Not an Either/Or Choice
13	How to Afford College Regardless of Individual Circumstance	Writing the College or Scholarship Essay: Your First Draft	Write a Student Education Plan (SEP)
14	Do You Have the Preparation to Get into the College or Job of Your Choice?	Creating a Timeline for Applying to College, Financial Aid, and Scholarships	Apply for Jobs and Prepare for Interviews
15	Online Research of Post-secondary Schools' Admission Requirements	Updating Your Resume for Applying to College, Scholarships, & Summer Jobs	Build a College Schedule
16	Update Your Online 10-year Plan to Guide You in Making the Best Life Choices	Updating My 10-year Plan and Portfolio	Your Portfolio for Success: Updating Your 10-year Plan, Now and in the Future