

Get Focused...Stay Focused!® (GFSF)

A Career Readiness Plan for ALL!

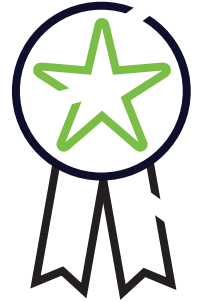


Students thrive when they are *intrinsically* motivated. When students **Get Focused**, the **WHY** becomes clear. Their education is relevant and they understand the need to **Stay Focused** to make their goals a reality. This differentiated experience culminates in development of an online **10-year College, Career, and Life Readiness Plan**.

WHO AM I? | WHAT DO I WANT? | HOW DO I GET IT?



- A timeless decision-making process connecting school to life.
- Preparing students to be economically self-sufficient and purpose driven.
- A foundational curriculum recognized by the U.S. Department of Education and the U.S. Department of Labor.



BENEFITS OF GFSF

- Students meet the highest level of college and career preparedness
- Supports the informed selection of Career and Guided Pathways
- Dual Enrollment and Articulation options enrich EQUITY and ACCESS for ALL
- California a-g approved (area g)—Initiate a GFSF college prep approved course in your state!
- Model college and career readiness curriculum that is classroom based with scope and sequence design
- Online or hybrid curriculum options and mobile app
- Teaches, reinforces, and provides practice in 21st century and employability skills
- Supports collaboration of business, secondary, and post-secondary partners
- Supports the four pillars of Guided Pathways
- Meets the American School Counselor Association Standards and Freshman Transition Initiative Standards of The George Washington University
- Provides competency-based learning for individualized instruction
- Counselor integration using My10YearPlan.com® for academic and workforce planning



OUTCOMES

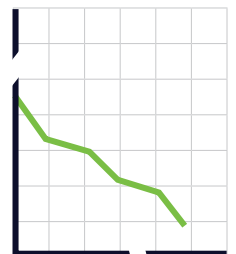
SECONDARY

- Increased preparedness for college and career
- Increased attendance
- Increased participation in dual credit opportunities (AP, IB, dual enrollment/articulation)
- Increased on-track toward graduation
- Increased overall GPA
- Increased level of social/emotional competencies
- Decreased disciplinary referrals
- Decreased suspensions and expulsions
- Decreased failure rates
- Decreased dropout rates



POST-SECONDARY

- Increased recruitment, retention, and revenue
- Increased preparedness and on-time completion
- Increased Guided Pathway/Meta-major selection after GFSF FYE course
- Decreased need for remedial courses
- Increased success for populations historically underserved by higher education
- Improve the quality of learning and students' first-year experience (FYE)
- Increase successful transition to 4-year institutions
- Increase successful transition to employment commensurate with education or training
- Increased communication and data sharing between departments



Comprehensive Guidance for ALL!

Get Focused...Stay Focused!® champions the message that a classroom-based, transformative comprehensive guidance program inspires students to “know thyself,” and to consciously plan for a self-sufficient and personally satisfying future. These academically-rigorous courses culminate with each student writing a quantitative and meaningful 10-year College, Career, and Life Readiness Plan.

GFSF SUPPORTS YOU

- College, university, and department of education strategic plans
- Aligns to Perkins funding requirements
- State legislation
- CTE academic alignment
- Special education transition planning
- Enriches student, parent, and community engagement
- Increase social/emotional competencies

AFFORDABLE SUSTAINABILITY



Cost per Student (avg. over 4 years)	9th	10th	11th	12th	Total
Using My10yearPlan.com® Essentials	\$9.70	\$9.70	\$9.70	\$9.70	\$38.80
Using My10yearPlan.com® Interactive	\$10.70	\$10.70	\$10.70	\$10.70	\$42.80
Using My10yearPlan.com® with Career Choices and Changes Online	\$25.00	\$25.00	\$25.00	\$25.00	\$100.00

This pricing reflects only the annual material/licensing costs per student. Start-up costs, which include textbooks, are not included.

Change Campus Culture

The **number of freshmen with three or more Fs** decreased by more than half from **28.2%** in 2009-10 to **12.3%** in 2015-16.



Freshmen were responsible for **49** of the school's **65-point Academic Performance Index (API) increase** within that first year.

The **number of 9th graders who were absent all day** went from **46.3%** in 2008-09 to **17%** in 2010-11, and the overall school attendance hit **96.21%** in 2015-16.



Students (10th, 11th and 12th) participating in AP testing grew from **17.2%** in 2008-2009 to **32.2%** in 2015-2016.

(reported by Indio High School, Indio, CA)

An **increase in pass rates** for courses required for acceptance to schools in the University of California or Cal State systems, from **23.3%** (2006-07) to **49%** (2014-15).

An **increase in Academic Performance Index (API) score**, from **710** (2006-07) to **778** (2012-13).

A **reduction in suspensions**, from **137** (2006-07) to **47** (2012-13).



(reported by Carpinteria High School, Carpinteria, CA)



Ventura College compared **534 first-time students** who took a course using *Career Choices and Changes/My10yearPlan.com*® (COUN V01 or V02) in fall 2015, fall 2016, or fall 2017 to first-time students who did not enroll in those courses.

The COUN V01/V02 students had a **first-semester course success rate of 76.7%**, significantly higher than the **74.0%** rate for other first-time students.



The COUN V01/V02 students had a **fall-to-spring persistence rate of 89.1%**, significantly higher than the **86.3%** rate for other first-time students.

(reported by Ventura College, Ventura, CA)

For FYE and Adult Ed



\$59.95

Career Choices and Changes text
My10yearPlan.com® license

\$65.95

Career Choices and Changes online
with My10yearPlan.com® license

Innovative Solutions

50+ videos for on-demand professional development



250+ online resources available to support classroom teachers

School Funding Impacted by Increased Attendance on “Count Days” and Increased Graduation Metrics

250 freshmen + **6%** absentee rate = **2,700** absences

2,700 absences x **\$45** typical ADA = **\$121,500** lost per year

↓ **10%** drop in absentee rate = **\$12,150** ADA gain



Support ASCA National Standards for Student and GWU Freshman Transition Standards



1,300 students ÷ **1** counselor = **83 minutes** with a guidance professional
(average ratio in California community colleges)

GFSF students = at least **138 hours** classroom-based guidance + **10-year Plan** with informed career path

Student Success Course = approx. **48 hours** classroom-based guidance + **10-year Plan** with informed career path