

# Get **Stay Focused!**<sup>®</sup>

## Makes a Positive Financial Impact by Reducing Absences

*This case study highlights one of the many benefits of the Get Focused...Stay Focused!<sup>®</sup> (GFSF) program to schools.*

Schools implementing GFSF programs see **decreased suspensions, increased a-g completions, and higher graduation rates**. It's difficult to tie a direct financial cost to each of these issues. However, GFSF schools also see a **significant reduction in absences**, and that is easily measurable in dollars in the form of ADA (or Average Daily Attendance).

Data from GFSF schools in Carpinteria and Bakersfield indicates they realized a 13% to 15% reduction in absences. The Mount Everest High School case study below uses a conservative 10% reduction in absences to demonstrate the potential financial impact.

- ✓ Mount Everest High School has 1,000 students (250 students per grade).
- ✓ The first year of the GFSF program at Mount Everest, only the freshmen are impacted.
- ✓ Assuming a 6% daily absence rate, 15 freshmen are absent each day, or 2,700 absences yearly.
- ✓ With an ADA rate of \$50, those 2,700 absences represents a loss of \$135,000 each year.
- ✓ By reducing absences by just 10%, the school adds \$13,500 in ADA income.
- ✓ Assuming this trend continues as each new freshman class is impacted by GFSF, the cash flow looks like this:

Yr	Material Costs for GFSF Program					ADA Gain	Net Gain
	Freshmen	Sophomores	Juniors	Seniors	Subtotal		
1	\$16,500				\$16,500	\$13,500	(\$3,000)
2	\$3,000	\$2,000			\$5,000	\$27,000	\$22,000
3	\$3,000	\$2,000	\$2,000		\$7,000	\$40,500	\$33,500
4	\$3,000	\$2,000	\$2,000	\$2,000	\$9,000	\$54,000	\$45,000
<b>Four-Year Totals</b>					<b>\$36,500</b>	<b>\$135,000</b>	<b>\$99,500</b>

*Material costs for Year 1 include the Get Focused course text Career Choices & Changes (for dual enrollment) and a student workbook with seat license. Approximate per-student cost is \$65 including tax, shipping, etc.*

*Material costs for Years 2, 3, and 4 include a student workbook with seat license for each incoming freshman and Stay Focused course module for each advancing upperclassman.*

The ADA rate varies, so the \$50 figure may be higher or lower in some areas. The reduction in absences that a school realizes also varies. However, even a 5% reduction in absences will result in a gain in ADA that will more than cover the material costs of the GFSF program.

### THE BOTTOM LINE

**Increased ADA = \$\$\$ : Increased College/Career Readiness = PRICELESS**

To learn more, please contact your Educational Consultant at (800) 967-8016.