

W O R K S H O P

Effective Strategies for Integrating Technology and Academics Into Career Orientations

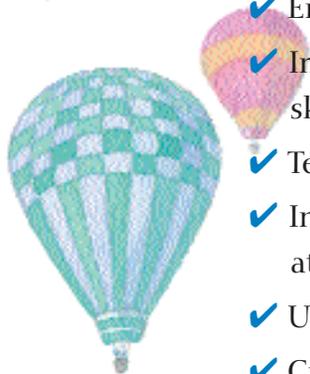
Workshop Emphasis:

**Academic Integration • Career Orientation Techniques
Internet Enhancement • Dropout Prevention Strategies**

A fast-paced, hands-on workshop designed for teachers, guidance counselors, and program coordinators searching for a proven comprehensive classroom guidance program.

You'll discover how to:

- ✓ Integrate career planning into the curriculum.
- ✓ Engage students in motivational, relevant academics.
- ✓ Improve reading, writing and math by teaching skills in a real-world context.
- ✓ Teach goal-setting and decision-making skills.
- ✓ Initiate a course that dramatically changes students' attitudes about learning.
- ✓ Use the Internet to improve learning.
- ✓ Create teams of interdisciplinary educators.



Austin, TX • Jan 30*
Embassy Suites, Austin-Arboretum

Houston, TX • Mar 6
The St. Regis, Houston

Dallas, TX • Mar 10**
Westin City Center Dallas

Register today!
(800) 967-8016

*Immediately following the CATE/TCEC Winter Conference

**Immediately following the "Seamless Transitions" Conference (Tech Prep)

Academic Innovations

1386 Rio Virgin Dr.
Washington, UT 84780
800.967.8016 Fax: 800.967.4027
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Web site: www.academicinnovations.com

TEXAS WINTER 2004

**Career Choices:
used in 3,800
schools nationwide**

The
Career Choices
curriculum is the
recipient of a
Promising Intervention
award by the
U.S. Department of
Education
and
Best Practices
citation by the
U.S. Department of Labor

Not just theory, but...

Practical & Proven Solutions

Workshops that present new and progressive theories are great. But they're not much use if you leave without understanding how to implement them in your classroom or school. At last, here is a workshop full of practical ideas and proven activities from experienced educators. Infused with interactive learning techniques and discussion, it will provide you with all the information you need to implement this award-winning curriculum.

You'll leave with the tools to be successful!

Along with a variety of strategies and activities, you'll receive a set of the nationally acclaimed **Career Choices** curriculum. You will be able to translate the workshop experience into classroom success. A key to relevant academics, **Career Choices** is being used by over 3,800 schools throughout the country. And while it presents you with a comprehensive step-by-step course with exemplary scope and sequence, it is also flexible enough to be adapted for use with various student populations and in a variety of academic settings.

**WORKSHOP
MATERIALS**

A complimentary set of the Career Choices curriculum (value \$82.75) and a valuable workshop handout is given to each participant.

**Internet
Enhanced!**

**ACADEMICALLY
BASED GUIDANCE**

Visit www.careerchoices.com
and www.lifestylemath.com

REAL-WORLD MATH

**Lifestyle
Math**

Your Financial Planning P...

A Supplement
for Career Choices

**Online Lifestyle
Math Correction
Key**

TECHNOLOGY ENHANCEMENT

**Career
Choices**

A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

by Mindy Bringham and Sandy Stryker

GUIDANCE PORTFOLIO

**Workbook
and
Portfolio**

For the text:
Career Choices
A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

by Mindy Bringham and Sandy Stryker

**ENGLISH/LANGUAGE
ARTS ANTHOLOGY**

Possibilities

A Supplemental Anthology
for Career Choices

Edited by Janet Gooden
and Mindy Bringham

EASILY INCORPORATE THE INTERNET

You'll discover:

- **careerchoices.com** and its **80 interactive Internet-based lessons.**
- A **user-friendly system** that even the most inexperienced technology user can understand.
- How to **integrate technology** into the core curriculum to improve student achievement.
- How to **research on the web** careers, colleges, financial aid and cost-of-living information.
- A variety of easy-to-use Internet activities to enhance **your daily lesson plans.**

BUILD INTERDISCIPLINARY TEAMS

You'll be given:

- **Interdisciplinary lesson plans** that work.
- Strategies for **creating buy-in.**
- Blueprints for successful **team building.**

"The workshop and materials have pulled together the terms we hear today, such as restructuring, comprehensive guidance, SCANS, School-To-Career, and relevancy."

Joyce Jackson
Counselor, Little River, SC

INTEGRATE CAREER PLANNING INTO ACADEMICS

You'll learn:

- How to **"repackage" traditional academics** to create motivated learners.
- How a literature-based **language arts class** becomes a major opportunity for career and life planning.
- How to convince students that **math skills** are crucial for life satisfaction and happiness.
- Why **career planning skills** are critical to success in our fast-changing world.
- How English, Math, and/or Social Science classes can work together to provide a **relevant thematic curriculum.**

INNOVATIVE TEACHING STRATEGIES

You'll experience:

- Motivating and **teacher-tested classroom exercises.**
- Activities that **energize low achievers.**
- Project-based learning that **challenges high achievers.**
- Techniques for integrating **SCANS skills** into your classroom.
- A variety of **technology-enhanced** teaching strategies.
- **Cooperative learning strategies** that engage both learner and teacher.
- Lessons that make **academic subjects come alive.**

You'll leave this workshop with the tools to help your students:

- **Recognize the value of education.** When students understand what staying in school will mean to their future happiness, they are much more likely to devote focused energy to their education. Comprehensive guidance is an important strategy for Tech Prep, School-To-Work and college-prep programs.
- **Become identity-achieved, which builds self-esteem and character.** Young people with high self-esteem are more likely to persevere in rigorous academic and vocational settings. Therefore, a comprehensive classroom guidance program will increase school retention and achievement levels.
- **Value and excel in their academic subjects.** Reading, writing and computation assignments centered around self-discovery themes create motivated learners. A classroom-based guidance curriculum can enhance rather than displace existing disciplines.
- **Learn a life and career planning process that can be used over and over throughout a lifetime.** In our complex and ever-changing world, this empowers students and helps them expand their goals as they move through school into post-secondary education and/or the world of work.

B E N E F I T S

WHY ATTEND?

If you are exploring ways to help your students see the importance and value of learning, attend this workshop. If you are motivated to make your class an exciting and relevant learning environment, this workshop gives you practical strategies and tools. If you want to create engaged learners using a curriculum centered around “real world” academics, you’ll find this workshop indispensable.

WHO SHOULD ATTEND

- **Career Connections** and **Career Investigation** teachers
- **Freshman Orientation** teachers
- **CATE Directors**
- **Vocational educators, School-To-Work** and **Tech Prep Coordinators**
- Administrators responsible for **dropout prevention**
- **English** and **Math** teachers exploring applied academics
- **Special populations** and **at-risk** teachers and administrators
- **School** and **District administrators** looking for a proven curriculum with a strong track record

WHAT TO EXPECT

This workshop offers participants practical strategies for designing and implementing a motivational and proven career and life planning curriculum. You’ll receive tips for classroom instruction guaranteed to engage students, materials to make your job easier, and compelling concepts to help you develop relevant learning projects. You’ll leave with an understanding of the importance and value of comprehensive career guidance and the necessary tools to build a successful program.

PROVEN CURRICULUM

Career Choices, used in over 3,800 schools nationwide, is considered by many educators to be the only truly integrated and interdisciplinary guidance curriculum. English teachers successfully link the literature pieces in **Possibilities** to career and life planning. Math teachers make numbers come alive using the budget exercises in **Lifestyle Math**. Educators watch their at-risk students change attitudes once they understand that they have control over their own destiny and that they can make positive choices in their lives.

VISIT OUR WEB SITE

<http://www.academicinnovations.com>

You’ll find it has exciting tips from teachers, strategies on program development and a wealth of practical advice. This is not a cyberspace catalog. It is a valuable resource for teachers. You’ll discover 25 vignettes with in-depth discussions on how the featured teachers put their programs together. You’ll find master teachers willing to answer your questions, information on our **Career Choices** users’ group, and further linkages to important resources.

Workshop Participants’ Comments

“Great workshop on reality. It helps academic teachers see how they can provide career guidance in the classroom.”

Lynn McGee
Tech Prep Director, Amarillo, TX

“A very worthwhile workshop...not just theory but practical, useable materials and guidelines.”

Caroline Willems
Head Counselor, Fresno, CA

“The materials were very clear and to the point; the workshop was well organized and is what I needed to know about Tech Prep.”

Charlene Leverette
English Department Head, Grenada, MS

“Outstanding curriculum! It is refreshing to see someone address character, academics and work in one setting. Nice holistic approach.”

Teresa Sayre
Tech Prep Coordinator, Ashland, OR

“I appreciated the excellence of the materials and the emphasis on language arts and humanities. This is truly a renaissance program.”

Janet Wise
Adolescent Specialist, Phoenix, AZ

“The most valuable material at this workshop was the hands-on, practical approach...making learning tie in with the “real world”

Linda Willis
Business/Technology Teacher, Miami, FL

W O R K S H O P R E G I S T R A T I O N F O R M

Yes! I would like to attend a Career Choices workshop.

WORKSHOP HOURS

Austin, TX - January 30th

From noon to 4:00pm

Houston, TX - March 6th

From 9:00am to 3:00pm

Dallas, TX - March 10th

From noon to 4:00pm

FEE: \$95

Includes:

A set of the books (\$82.75 value):

Career Choices text

Workbook and Portfolio

Instructor's Guide

Possibilities

Lifestyle Math

Workshop booklet

Lunch and refreshments

Academic Innovations

Register today! Enrollment limited.

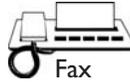
Please cut along dotted line



Academic Innovations
1386 Rio Virgin Dr.
Washington, UT 84780



Phone
800.967.8016



Fax
800.967.4027



1 Date and location of the workshop you plan to attend:

Location: _____ Date: _____

Directions will be faxed to you with your confirmation letter.

2 Individual registration fee—\$95. Bring a team of three or more from the same site and pay only \$80 per participant.

Name _____ Title/Department _____

Name _____ Title/Department _____

Name _____ Title/Department _____

School/Agency _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ e-mail _____

3 Payment Options: check one

A. P. O. number _____ Agency responsible for payment _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

B. Check (Payment enclosed—make payable to Academic Innovations)

C. Visa MasterCard _____ Expiration date _____

Signature _____

Thank you!

I cannot attend but would like a 60-day examination set of the Career Choices materials.

I understand that I have 60 days to examine my copies and if I find I cannot use them, I will return them in saleable condition. If I decide to keep the books, I will pay \$82.75 plus \$895 shipping.

Guarantee If you are not completely satisfied with this workshop, we will graciously refund your fee.

Enrollment limited Register early as some workshops fill quickly.

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Houston, TX • Mar 6
The St. Regis, Houston
Dallas, TX • Mar 10
Westin City Center Dallas

Professional development

*Computer-Based
Workshops at
Your School Site*

Are you just starting to integrate technology into your curriculum? We've developed a one-day hands-on workshop to introduce strategies for bringing Internet lessons into your classroom. This training takes place online in your school's computer lab, with you at the helm.

Using our successful technology integration model, you'll experience the endless educational possibilities of the Internet. It is appropriate for both novice and experienced computer users.

For information on arranging this technology workshop for your school or district, call (800) 967-8016.