

MAKE YOUR JOURNEY TO CAREERS COURSE

THE FIRST STEP DOWN A ROAD TO A PRODUCTIVE FUTURE

Join us to learn about a curriculum that meets not only the **Journey to Careers** course objectives, but also the **Course Standards for Freshman Transition Classes** from The George Washington University's Freshman Transition Initiative.

JOURNEY TO CAREERS WORKSHOPS

Baton Rouge - February 23

Alexandria - February 24

New Orleans - March 1

Shreveport - March 3

Who should attend?

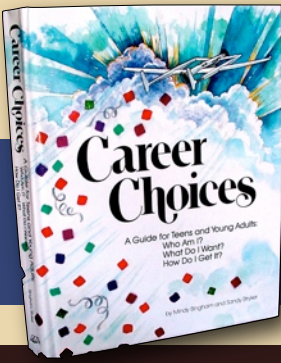
- Middle and High School Principals
- Curriculum Coordinators
- Teams responsible for the required Journey to Careers course

You'll leave saying to yourself,
"I wish I would have had this course when I was growing up."

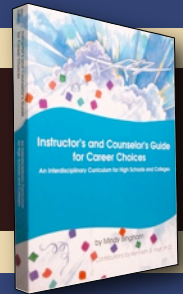
CONTENTS	
Introduction	
Section One: Who Am I?	
Chapter one	Envisioning Your Future How do you define success?
Chapter two	Your Personal Profile Getting what you want starts with knowing who you are.
Section Two: What Do I Want?	
Chapter three	Lifestyles of the Satisfied and Happy Keeping your balance and perspective
Chapter four	What Cost This Lifestyle? Every career choice involves sacrifices and rewards.
Chapter five	Your Ideal Career There's more to consider than just the work.
Chapter six	Career Research Reading about careers isn't enough.
Chapter seven	Decision Making How to choose what's best for you.
Section Three: How Do I Get It?	
Chapter eight	Setting Goals and Solving Problems Skills for successful living
Chapter nine	Avoiding Detours and Roadblocks The road to success is dotted with many tempting parking places.
Chapter ten	Attitude Is Everything Learning to accentuate the positive
Chapter eleven	Getting Experience Finding your first job
Chapter twelve	Where Do You Go from Here? Writing your 10-year plan
Index and Notes	
Acknowledgements	

To register or learn more, call (800) 967-8016 or visit
www.aiworkshops.com/jtc

Rigorous, Academically-Based Curriculum



Motivate students to sharpen academic skills by validating the relevance of present studies. At the same time they practice reading, writing, and computation, students learn to identify interests, explore career options, and build decision-making skills.

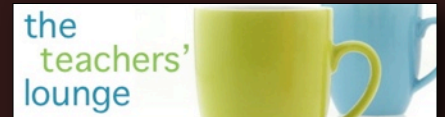


A comprehensive guide -- complete with strategies from real classroom teachers, vocabulary lists and definitions, technology integration tips, and updated funding information -- that offers excellent assistance to classroom teachers.



A superb tool for easily integrating technology into the classroom, this web site contains exciting and informative Internet-based lessons designed to enhance the *Career Choices* activities. Teachers will find clearly written objectives and lesson plans.

Access to **CareerChoices.com** includes access to the online **Teachers' Lounge**, a professional development web site that provides flexible access to a variety of training opportunities and classroom resources.



At these special workshops you'll learn...

Practical and Proven Solutions

for using the *Career Choices* materials and Journey to Careers to tackle persistent problems

Workshop participants will explore the various components needed for a well-executed course that can dramatically change students' attitudes about the value of education and the need to plan for the future.

In addition, participants will learn:

- How to use *Career Choices* to deliver a semester (0.5 credit) or full-year (1 credit) course
- How students in either the 8th or 9th grade can develop a meaningful and quantitative 10-year plan
- How these proven curriculum materials can help students recognize the value of education and the importance of staying in school
- Strategies for using the 10-year plan for advisory functions and academic coaching

Principals and members of your committee for the Journey to Careers course are invited to attend as our guests. Workshop hours are 8:30 AM to 3:00 PM. You will be our guest for lunch as well.

Please bring your *Career Choices* sample set to the workshop. We will be using them throughout the day to answer your questions about how they fit with Journey to Careers. If you haven't already requested a set, contact us.

Join us in any of these locations

Baton Rouge - February 23

Embassy Suites Baton Rouge

Alexandria - February 24

Conference Center at the Greens

New Orleans - March 1

Doubletree Hotel New Orleans Airport

Shreveport - March 3

Shreveport Convention Center

Space is limited. Call today to register.

(800) 967-8016 or visit

www.aiworkshops.com/jtc

"...the [Career Choices] curriculum has an appeal for all students. This strength is one of the reasons the curriculum has become so widely used and respected in the field..."

- U.S. Department of Education report announcing receipt of a *Promising Intervention* award

Different by Design

The *Career Choices* curriculum is different by design -- and that difference has inspired over a million students in over 4,300 schools and programs over the past twenty years. These unrivaled materials:

- Effectively integrate academics, technology, and career guidance
- Demonstrate the relevance of education and motivate teens to increase achievement
- Expose young people to the myriad traditional and non-traditional career choices available
- Help adolescents establish and consolidate their identity
- Teach the skills -- life skills, work skills, and technology skills -- necessary for success in contemporary society

"Last fall my classes were primarily our most 'at risk' students...I began asking students toward the end of the semester what they had learned most. One student said, 'Mrs. Nichols, I now know that I have a future that I didn't think was possible. This has changed my life.'"

- Robin Nichols, Bossier High School
discussing her class at Focus on Freshmen
July 2010

Use your Journey to Careers course to launch your students into academic and life success.

The *Career Choices* curriculum goes beyond standard career orientation or exploration materials in a variety of ways.

"Every teacher in the first year that touched 9th graders had to teach Career Choices because we wanted to see how it would work. Unbelievably, the kids bloomed...it was just amazing."

- Pamela Pritchard, Grace King High School
discussing her program at Focus on Freshmen
July 2009

- *Career Choices* provides the opportunity for a structured guidance experience. As students answer the questions who am I, what do I want, and how do I get it, through an interactive, project-based model, they learn a process they will use over and over again in their lives. This process helps students become career focused and career committed -- a necessary developmental step for adolescents.
- *Career Choices* meets The George Washington University's Course Standards for Freshman Transition Classes, a recommended course for either 8th or 9th grade. It culminates with every student creating a meaningful and comprehensive career and educational 10-year plan. This plan can then be used throughout high school to personalize the student's learning experience.
- The *optional* interdisciplinary and online enhancements provide supplemental opportunities to integrate careers, academics, and technology. This expands the opportunities for students and instructors alike.

"Life is a journey, not a destination."

- Ralph Waldo Emerson

JOURNEY TO CAREERS WORKSHOPS

BATON ROUGE - ALEXANDRIA - NEW ORLEANS - SHREVEPORT

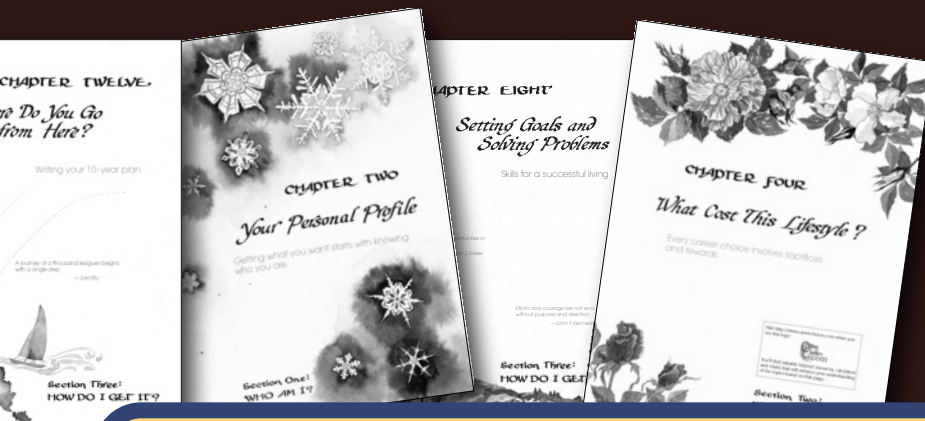
Join us if you want to:

- ✓ Increase graduation rates
- ✓ Increase academic achievement
- ✓ Increase post-secondary matriculation

...all while meeting the course objectives for Journey to Careers

“Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math.”

- Association for Career and Technical Education's *Techniques* magazine



Principals and members of your committee for the Journey to Careers course are invited to attend as our guests.

The workshop hours are 8:30 AM to 3:00 PM. You will be our guest for lunch as well.

Please bring your *Career Choices* sample set to the workshop. We will be using them throughout the day to answer your questions about how they fit with Journey to Careers. If you haven't already requested a set, contact us.

Need more detailed information about the *Career Choices* curriculum, the Journey to Careers textbook adoption, or these workshops?

www.academicinnovations.com/jtc

or contact our Louisiana rep, **Dee Dee Holmes** at
(225) 275-9180 or holmes.deedee@gmail.com