

W O R K S H O P

Effective Strategies for Successful Freshman Transition: *A Career Choices* Workshop

Learn about a proven course that can...

- Reduce Dropout Rates
- Increase Academic Achievement
- Increase Post-Secondary Matriculation

A fast-paced, hands-on workshop designed for classroom teachers, Smaller Learning Community coordinators, CATE instructors, and administrators searching for a proven classroom-based guidance program.

You'll discover how to:

- ✓ Integrate career exploration into core academic subjects
- ✓ Improve reading, writing, and math by teaching skills in real-world context
- ✓ Use the Internet to improve learning
- ✓ Engage students in motivational, relevant academics

You'll leave with the tools to:

- ✓ Dramatically change students' attitudes about learning and education
- ✓ Help your students create a 10-year career-inclusive educational plan



March 8, 2006

San Antonio, TX

Menger Hotel

(following the 2-day Reach'em, Teach'em, Keep'em Conference)

March 21, 2006

Midland, TX

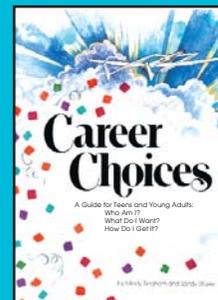
Hilton Midland

& Towers

March 23, 2006

Arlington, TX

**La Quinta Arlington
Conference Center**



TEA-Adopted Textbook

Register today!
(800) 967-8016

Academic Innovations

929 W Sunset Blvd,
Wells Fargo Bldg, 2nd Floor,
Saint George, UT 84770
(800) 967-8016 Fax: (800) 967-4027
www.academicinnovations.com

TEXAS SPRING 2006

**Career Choices:
used in 3,800
schools nationwide**

**The
Career Choices
curriculum is the
recipient of a
Promising Intervention
award by the
U.S. Department of
Education
and
Best Practices
citation by the
U.S. Department of
Labor**

Not just theory, but...

Practical & Proven Solutions

Workshops that present new and progressive theories are great. But they're not much use if you leave without understanding how to implement them in your classroom or school. At last, here is a workshop full of practical ideas and proven activities from experienced educators. Infused with interactive learning techniques and discussion, it will provide you with all the information you need to implement this award-winning curriculum.

You'll leave with the tools to be successful!

Along with myriad strategies and activity ideas, you'll receive a set of the nationally-acclaimed **Career Choices** curriculum. Providing a comprehensive, step-by-step course with exemplary scope and sequence, **Career Choices** helps students understand why academics are relevant. Adopted by TEA for Career Connections and Career Investigation classes, **Career Choices** also meets the **NEW Course Standards for Freshman Transition Classes** from George Washington University's Freshman Transition Initiative. (Learn more at <http://gsehd.gwu.edu/FTI>). You'll find **Career Choices** is flexible enough for use with various student populations in a variety of academic settings.

**WORKSHOP
MATERIALS**

A complimentary set of the Career Choices curriculum (value \$82.75) and a valuable workshop handout is given to each participant.

**Now
Internet
Enhanced!**

**ACADEMICALLY BASED
GUIDANCE CURRICULUM**

**Visit: www.careerchoices.com
www.lifestylemath.com
www.my10yearplan.com**

REAL-WORLD MATH

Lifestyle Math

Your Financial Planning P...

A Supplement
for Career

**Online Lifestyle Math
Correction Key**

TECHNOLOGY ENHANCEMENT

Career Choices

A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

Mindy Bingham and Sandy Stryker

GUIDANCE PORTFOLIO

Workbook and Portfolio

For the text:
Career Choices
A Guide for Teens and Young Adults:
Who Am I?
What Do I Want?
How Do I Get It?

by Mindy Bingham

**ENGLISH/LANGUAGE
ARTS ANTHOLOGY**

Possibilities

A Supplemental Anthology
for Career Choices

Edited by Janet Goode
and Mindy Bingham

EASILY INCORPORATE THE INTERNET

You'll discover:

- **careerchoices.com** and its **80 interactive Internet-based lessons.**
- An easy-to-use system for **delivering personalized math** using a student-driven online correction tool.
- An online 10-year planning tool that's ideal for school-wide or multi-year advisory programs.
- Excel-based **lesson plans that make customization easy.**

Join 13,000 educators who have previously participated in this workshop. Call (800) 967-8016 to register.

"Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math."

- Association for Career and Technical Education's *Techniques* magazine

INTEGRATE CAREER PLANNING INTO ACADEMICS

You'll learn:

- How to **"repackage" traditional academics** to create motivated learners.
- How a literature-based **language arts class** becomes a major opportunity for career and life planning.
- How to convince students that **math skills** are crucial for life satisfaction and happiness.
- Why **career planning skills** are critical to success in our fast-changing world.
- How English, Math, and/or Social Science classes can work together to provide a **relevant thematic curriculum.**

INNOVATIVE TEACHING STRATEGIES

You'll experience:

- Motivating and **teacher-tested classroom exercises.**
- Activities that **energize low achievers.**
- Project-based learning that **challenges high achievers.**
- **Interdisciplinary lesson plans** that work
- A variety of **technology-enhanced** teaching strategies.
- **Cooperative learning strategies** that engage both learner and teacher.
- Lessons that make **academic subjects come alive.**

You'll leave this workshop with the tools to help your students:

- **Recognize the value of education.** When students understand what staying in school will mean to their future happiness, they are much more likely to devote focused energy to their education. Comprehensive guidance is an important strategy for Tech Prep, School-To-Work and college-prep programs.
- **Become identity-achieved, which builds self-esteem and character.** Young people with high self-esteem are more likely to persevere in rigorous academic and vocational settings. Therefore, a comprehensive classroom guidance program will increase school retention and achievement levels.
- **Value and excel in their academic subjects.** Reading, writing and computation assignments centered around self-discovery themes create motivated learners. A classroom-based guidance curriculum can enhance rather than displace existing disciplines.
- **Learn a life and career planning process that can be used over and over throughout a lifetime.** In our complex and ever-changing world, this empowers students and helps them expand their goals as they move through school into post-secondary education and/or the world of work.

B E N E F I T S

WHY ATTEND?

If you are exploring ways to help your students see the importance and value of learning, attend this workshop. If you are motivated to make your class an exciting and relevant learning environment, this workshop gives you practical strategies and tools. If you want to create engaged learners using a curriculum centered around "real world" academics, you'll find this workshop indispensable.

WHO SHOULD ATTEND

- **Career Connections & Career Investigation** teachers
- **Freshman Transition** course instructors
- **CATE Directors** responsible for integrating academics with a career-oriented curriculum
- Administrators responsible for **dropout prevention**
- **English** and **Math** teachers implementing thematic programs
- **Special Education** and **At-risk** program teachers and administrators
- **School** and **District administrators** looking for a proven curriculum with a strong track record

WHAT TO EXPECT

This workshop offers participants an introduction to a proven curriculum, adopted by TEA, that may change the way you view the classroom. You'll receive tips for classroom instruction guaranteed to engage students, materials to make your job easier, and compelling concepts that are innovative and cutting-edge. You'll leave with a new understanding of the importance of a classroom-based comprehensive guidance experience, why comprehensive guidance is a vital part of survival in a "flat" world, and a dynamic PowerPoint presentation to take back and share these concepts with your administration, faculty, or staff.

PROVEN CURRICULUM

Career Choices, used in over 3,800 schools nationwide, is considered by many educators to be the only truly integrated and interdisciplinary guidance curriculum. English teachers successfully link the literature pieces in **Possibilities** to career and life planning. Math teachers make numbers come alive using the budget exercises in **Lifestyle Math**. Educators watch their at-risk students change attitudes once they understand that they have control over their own destiny and that they can make positive choices in their lives.

8TH OR 9TH GRADE FRESHMAN TRANSITION COURSE

Considering initiating a course to launch your 8th or 9th grade students successfully into high school? This workshop will be of particular interest. Not only does **Career Choices** meet the TEKS for Career Connections and Career Investigations, it also meets the NEW **Course Standards for Freshman Transition Classes**. Different from traditional Freshman Orientation courses, these standards provide the framework for an attitude-changing course that can reduce dropout rates (high school and college) and increase post-secondary matriculation.

Workshop Participants' Comments

"Great workshop on reality. It helps academic teachers see how they can provide career guidance in the classroom."

Lynn McGee
Tech Prep Director, Amarillo, TX

"A very worthwhile workshop...not just theory but practical, useable materials and guidelines."

Caroline Willems
Head Counselor, Fresno, CA

"The materials were very clear and to the point; the workshop was well organized and is what I needed to know about Tech Prep."

Charlene Leverette
English Department Head, Grenada, MS

"Outstanding curriculum! It is refreshing to see someone address character, academics and work in one setting. Nice holistic approach"

Teresa Sayre
Tech Prep Coordinator, Ashland, OR

"I appreciate the excellence of the materials and the emphasis on the language arts and humanities. This is truly a renaissance program."

Janet Wise
Adolescent Specialist, Phoenix, AZ

"The most valuable material at this workshop was the hands-on practical approach...making learning tie in with the "real world."

Linda Willis
Business/Technology Teacher, Miami, FL

W O R K S H O P R E G I S T R A T I O N F O R M

Yes! I would like to attend a Career Choices workshop.

WORKSHOP AGENDA

8:30 to 9 am
Registration & refreshments
9 am to 12:30 pm
Morning session
12:30 to 1:30 pm
Lunch Provided
1:30 to 3 pm
Afternoon session

FEE: \$95

Includes:
A set of the books (\$85 value):
Career Choices text
Workbook and Portfolio
Instructor's Guide
Possibilities
Lifestyle Math
Workshop booklet
Lunch and am refreshments

Academic Innovations

Register today! Enrollment limited.

Please cut along dotted line



Academic Innovations
929 W Sunset Blvd,
Wells Fargo Bldg, 2nd Floor,
Saint George, UT 84770



Phone
800.967.8016



Fax
800.967.4027



1 Date and location of the workshop you plan to attend:

Location: _____ Date: _____

Directions will be faxed to you with your confirmation letter.

2 Individual registration fee—\$95. Bring a team of three or more from the same site and pay only \$80 per participant.

Name _____ Title/Department _____

Name _____ Title/Department _____

Name _____ Title/Department _____

School/Agency _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____ e-mail _____

3 Payment Options: check one

A. P. O. number _____ Agency responsible for payment _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

B. Check (Payment enclosed—make payable to Academic Innovations)

C. Visa MasterCard _____ Expiration date _____

Signature _____

Thank you!

I cannot attend but would like a 60-day examination set of the Career Choices materials.

I understand that I have 60 days to examine my copies and if I find I cannot use them, I will return them in saleable condition. If I decide to keep the books, I will pay \$84.75 plus \$8.50 shipping.

Guarantee If you are not completely satisfied with this workshop, we will graciously refund your fee.

Enrollment limited Register early as some workshops fill quickly.

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Professional development

*A Variety of Offerings
to Meet Your Needs*

With our team of experienced professionals, we organize and deliver a variety of Professional Development opportunities, including 2-day workshops in Santa Barbara, CA; onsite training for your staff; technical assistance contracts for initial implementation and long-term support; presentations at conferences; online and phone consultations; and DVD sets of a 2-day workshop led by author Mindy Bingham.

For more information, call (800) 967-8016.