

# Making it Easy to Generate Buy-in and Spread the Word

*One-hour Presentation: An Overview of the Get Focused...Stay Focused!®  
Program Model and How the 10-year Plan Builds Motivation*

The presentation that follows was designed to inform stakeholders and can be delivered by anyone who is motivated to share the *Get Focused...Stay Focused!®* program model with their colleagues and networks. Infused throughout the presentation are video clips (about 40 minutes in total) that present most of the content, eliminating the need for extensive presenter prep. Using the slides and embedded videos, along with detailed presenter notes and suggested scripts, a couple of hours of study can help someone deliver an engaging and effective presentation. Share this presentation with your school team, colleagues, parents, community leaders and school board members.

**Download the presentation along with the videos (for either PowerPoint or Keynote):**  
[www.getfocusedstayfocused.org/onehourpresentation/2](http://www.getfocusedstayfocused.org/onehourpresentation/2)

## Presentation Outline

- 1) **Setting the Stage:** The presentation begins with the presenter leading self-discovery exercises (12 to 15 minutes), helping the audience draw some important conclusions about the value of this effort to themselves and students.
  - Activity: College-Major-Career (3 minutes)
  - Video: Flipping the College Decision-Making Paradigm (5 minutes)  
[www.academicinnovations.com/GFSFprograms/flip/](http://www.academicinnovations.com/GFSFprograms/flip/)
  - Activity: Academic Coaching (Chris Cash) (5 minutes)
  - Video: Why a 10-year Plan? (7 minutes)  
[vimeo.com/286431242](http://vimeo.com/286431242)
  - Video: What is the GFSF Program Model? (11 minutes)
  - Video: Academic Coaching Video (4 minutes)  
[www.academicinnovations.com/childress/index.html](http://www.academicinnovations.com/childress/index.html)
  - Activity: Academic Coaching with the 10-year Plan (5 minutes)
- 2) **Get Focused...Stay Focused!® Model:** What it is and why it's important.
  - Video: An Overview of the GFSF Model (11 minutes)  
[www.academicinnovations.com/GFSFprograms/meeting/gfsf overview video.html](http://www.academicinnovations.com/GFSFprograms/meeting/gfsf%20overview%20video.html)
- 3) **A Lasting Impact:** Outcomes for schools and students are quickly reviewed.
- 4) **Closing:** A look at the impact this effort can have on students.
  - Video: Empowering Students to Engineer their Own Future (8 minutes)  
[vimeo.com/320513735](http://vimeo.com/320513735)