Get **Stay Focused!**® CONFERENCE

January 3-4, 2019

The Conference of Collaboration

Hosted at
Santa Barbara City College
(West Campus, Garvin Theater)

Dynamic keynote presentation on

The New K12 Strong Workforce Program Legislation

presented by:

Dr. Matthew Roberts ~ Dean, Field Operations, Workforce and Economic Development, CCCCO

Donna Wyatt ~ Director, Career and College Transition Division, CDE

Dr. Alice Perez ~ Vice Chancellor, Academic Affairs, CCCCO

Post-secondary Partners:

Learn about the *Get Focused...Stay Focused!*® program. With its backward-mapping design for delivering the knowledge and skills required for student success, this innovative approach aims to:

- ✓ Provide an onramp for students to make **informed Guided Pathway** decisions
- ✓ Increase college and career readiness for students entering the community college system
- ✓ Decrease the time and cost needed for students to complete degrees, certificates, and/or transfers

Secondary Partners:

Discover the benefits of the *Get Focused... Stay Focused!*® program, assuring that ALL students graduate college, career and life ready with:

- ✓ A carefully considered career pathway
- ✓ An informed major or program of study
- ✓ A skills-based 10-year career and education plan
- ✓ Meeting the **Prepared Level** of the CDE's College/Career Indicator

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SPACE IS LIMITED ~ REGISTER EARLY

$329 per person

For additional information, visit

GetFocusedStayFocused.org/conference

For questions, please email Dr. Monica Carmo at
monica@academicinnovations.com

WHO SHOULD ATTEND?

From Post-secondary:
- ✓ Guided Pathway team leaders
- ✓ Administrators working to increase completion rates
- ✓ Dual Enrollment or Early College Leadership
- ✓ Student services or student affairs leadership teams
- ✓ Career Planning, College Success, or Freshman Experience course instructors
- ✓ Administrators responsible for high school/college collaborations

From Secondary:
- ✓ Principals and district administrators
- ✓ Teams working on high school/college collaborations
- ✓ Administrators tasked with dropout prevention
- ✓ Administrators in charge of curriculum
- ✓ Academic teams from freshman academies
- ✓ Leaders of career pathways

DAIN BLANTON
OLYMPIC GOLD MEDALIST & STUDENT SUCCESS ADVOCATE

WHAT YOU'LL LEARN!

Post-secondary participants learn how to:
- ✓ Effectively collaborate with high school partners
- ✓ Increase the percentage of students entering college with an informed, declared major and an Education Plan
- ✓ Improve accountability outcome measures including the percentage of students who complete degrees, certificates, and/or transfer
- ✓ Increase the percentage of students setting and achieving personal academic and career goals
- ✓ Plan for effective K12 SWP projects with high school partners
- ✓ Use *Get Focused...Stay Focused!* ® as the onramp to Guided Pathways

Secondary participants learn how to:
- ✓ Provide students with an online 10-year Career & Education Plan that will guide them through postsecondary planning and matriculation
- ✓ Provide a strategic plan for reaching every learner with a comprehensive guidance course in 9th grade and follow-up modules in 10th - 12th grades
- ✓ Improve motivation as students answer "Who am I? What do I want? How do I get it?" and realize that they need to take initiative to reach their goals
- ✓ Develop students' financial literacy skills and teach them how to be independent adults in the future
- ✓ Effectively collaborate with college partners

WHAT YOU GET!

- ✓ Two days of quality professional development
- ✓ All conference handouts
- ✓ Curriculum materials featuring the *Get Focused...Stay Focused!*® manual and student modules
- ✓ Coffee each morning and a boxed lunch each day
- ✓ Facilitated planning time with conference presenters

Times:
January 3 – 8:30 AM to 3:30 PM
January 4 – 8:30 AM to 1:30 PM

Three airlines fly into Santa Barbara Municipal Airport, and AmTrak and the Santa Barbara Airbus offer convenient options from LAX to beautiful downtown Santa Barbara.

There are several local hotels near the SBCC campus.

Details are available online.

www.getfocusedstayfocused.org/conference/tandl.php

GetFocusedStayFocused.org/conference