

The following information was presented by Bob Hawkes, Director of Workforce Development for Kern Community College District, at the 2014 *Get Focused...Stay Focused!*™ Conference.

To see Bob present the information, visit www.academicinnovations.com/kristen/hawkes_ada_video.mp4

The *Get Focused...Stay Focused!*™ model of the Freshman Transition Initiative offers many benefits to students and schools that don't necessarily carry a price tag: Reduction in suspensions, increased A-G completion, and high graduation rates, to name a few. But there is also a reduction in absences, in some cases as much as 15%.

What effect would that have on ADA?

Let's use a high school with 1,000 students with equal numbers in each grade: 250 per grade. If we predict a conservative 10% reduction in absenteeism, the effect is interesting.

Assuming 250 freshmen with an average absence rate of 6%, that means 15 students are absent every day. For 180 days, that represents 2,700 total absences.

If this program reduces this by 10%, \$12,150 will be gained through exposing the freshman class to the program and even more gained as subsequent classes do the follow-up work.

Absences	Typical ADA	Lost each year
2,700	X \$45	= \$121,500

Assuming this trend continues over four years, it looks like this:

Cost	Freshmen	Sophomores	Juniors	Seniors	Total	ADA Gain	Net Cost
Year 1	\$16,200*	—	—	—	\$16,200	\$12,150	\$4,050
Year 2	\$5,225**	\$1738***	—	—	\$6,963	\$24,300	(\$17,337)
Year 3	\$5,225	\$1738	\$1738	—	\$8,701	\$36,450	(\$27,749)
Year 4	\$5,225	\$1738	\$1738	\$1738	\$10,439	\$48,600	(\$38,161)
Totals for 4-year Period					\$42,303	\$121,500	(\$79,197)

Over a four-year period of time, this school would **gain** \$79,197 in ADA, more students would graduate, more students would complete A-G, suspension and disciplinary problems would shrink. It might even change the culture of the school...it has done so before.

* Career Choices text, Workbook & Portfolio with My10yearPlan seat license, Lifestyle Math, and Possibilities

** Workbook & Portfolio with My10yearPlan seat license and Lifestyle Math

*** Get Focused...Stay Focused!™ Follow-up Modules 1, 2, and 3 used in 10th, 11th, and 12th grade respectively